

## Survey Questions for TV21 & Public Access, Ch 5

1. On a typical weekday, including evenings, how many hours of television do you watch?  
☐ None    ☐ ½ to 1    ☐ 1 – 2    ☐ 2 – 4    ☐ 4 – 6    ☐ 6 or more
  
2. Do you watch Channel 21 (gov't)?    ☐ Yes    ☐ No
  
3. How many hours in the past month have you spent watching programming on The City of Baltimore's Channel 21?  
☐ None    ☐ ½ to 1    ☐ 1 – 2    ☐ 2 – 4    ☐ 4 – 6    ☐ 6 or more
  
4. If you have viewed any programs on Channel 21, please indicate which programs you best recall viewing:  


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5. Do you watch Channel 5 (public)?    ☐ Yes    ☐ No
  
6. How many hours in the past month have you spent watching programming on The City of Baltimore's Public Access Channel 5?  
☐ None    ☐ ½ to 1    ☐ 1 – 2    ☐ 2 – 4    ☐ 4 – 6    ☐ 6 or more
  
7. If you have viewed any local community programs on Channel 5, please indicate which programs you best recall viewing:  


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8. What TV/Media resources do you use most of the time as your primary source of education about City Government?  
☐ Ch 2    ☐ Ch 11    ☐ Ch 13    ☐ Ch 21    ☐ Ch 45    ☐ Ch 54    ☐ Ch 67  
 Specific Shows? 

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9. How do you rate TV21 as a source of information about Government & Community?  
☐ Excellent    ☐ Good    ☐ Fair    ☐ Poor    ☐ Don't watch
  
10. How would you rate *Café Baltimore* programs in providing local information and items of interest to the Baltimore Community?  
☐ Excellent    ☐ Good    ☐ Fair    ☐ Poor    ☐ Don't watch
  
11. How would you rate *Eye on Baltimore* programs in providing local information and items of interest to the Baltimore Community?  
☐ Excellent    ☐ Good    ☐ Fair    ☐ Poor    ☐ Don't watch

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12. How would you rate *Business Pulse* programs in providing local information and items of interest to the Baltimore Community?  
\_\_\_\_Excellent \_\_\_\_Good \_\_\_\_Fair \_\_\_\_Poor \_\_\_\_ Don't watch
13. How would you rate *Interfaith Roundtable* programs in providing local information and items of interest to the Baltimore Community?  
\_\_\_\_Excellent \_\_\_\_Good \_\_\_\_Fair \_\_\_\_Poor \_\_\_\_ Don't watch
14. How would you rate *In Focus* programs in providing local information and items of interest to the Baltimore Community?  
\_\_\_\_Excellent \_\_\_\_Good \_\_\_\_Fair \_\_\_\_Poor \_\_\_\_ Don't watch
15. How would you rate *The Mayor's Press Conferences* in providing local information and items of interest to the Baltimore Community?  
\_\_\_\_Excellent \_\_\_\_Good \_\_\_\_Fair \_\_\_\_Poor \_\_\_\_ Don't watch
16. How would you rate *BELIEVE: Heroes of Change* in providing local information and items of interest to the Baltimore Community?  
\_\_\_\_Excellent \_\_\_\_Good \_\_\_\_Fair \_\_\_\_Poor \_\_\_\_ Don't watch
17. How would you rate the *City Council Meeting* in providing local information and items of interest to the Baltimore Community?  
\_\_\_\_Excellent \_\_\_\_Good \_\_\_\_Fair \_\_\_\_Poor \_\_\_\_ Don't watch
18. How would you rate *VA Health* programs in providing local information and items of interest to the Baltimore Community?  
\_\_\_\_Excellent \_\_\_\_Good \_\_\_\_Fair \_\_\_\_Poor \_\_\_\_ Don't watch
19. Overall, how would you rate Channel 21?  
\_\_\_\_Excellent \_\_\_\_Good \_\_\_\_Fair \_\_\_\_Poor
20. How important is local community programming to you?  
\_\_\_\_ Very Important \_\_\_\_ Important \_\_\_\_ Not Important
21. Comments on Channel 21
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22. What board and/or commission activities would you like to see televised?
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23. What additional kinds of shows would you like to see on TV21?
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**Demographic Information: Optional**

**Gender:** \_\_\_\_ Male \_\_\_\_ Female

**Marital Status:** \_\_\_\_ Single \_\_\_\_ Married

**Age Range:**

\_\_\_\_ < 18 \_\_\_\_ 18-25 \_\_\_\_ 26-35 \_\_\_\_ 36-45 \_\_\_\_ 46-55 \_\_\_\_ 56-66 \_\_\_\_ 65+

**Race:**

\_\_\_\_ Black \_\_\_\_ White \_\_\_\_ Asian \_\_\_\_ Hispanic \_\_\_\_ Other

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Please complete this survey and return it via mail or fax to:

Marilyn Harris-Davis, Mayor's Office of Cable and Communications 8 Market Place, Suite 200, Baltimore, MD 21202 Phone (410) 396-1100 Fax (410) 727-5850
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**Thank you very much for your participation in this survey**